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MK

RESPONSE UNDER 37 C.F.R.  
§1.116 EXPEDITED PROCEDURE  
EXAMINING GROUP 3622

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Dimitri Kanevsky, et al.

**Docket:** YOR919990321US1(12837)

**Serial No.:** 09/422,195

**Examiner:** Donald Champagne

**Filed:** October 21, 1999

**Group Art Unit:** 3622

**For:** SYSTEM AND METHOD FOR GROUP  
ADVERTISEMENT OPTIMIZATION

**Dated:** June 9, 2003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.116**

Sir:

Responsive to the Office Action dated April 9, 2003, Applicants  
respectfully request the Examiner to reconsider the application in view of the following  
remarks.

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Dated: June 9, 2003

  
Steven Fischman

1/23  
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# Fax

**To:** Examiner Donald Champagne  
 Art Unit: 3622

**From:** Steven Fischman

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**Fax:** (703) 872-9327

**Pages:** 23 including cover sheet

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**Phone:**

**Date:** 8/11/2003

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**Re:** Dimitri Kanevsky, et al.  
 Serial No. 09/422,195

Filed: October 21, 1999

Our Docket: YOR919990321US1 (12837)

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Pursuant to your request, attached hereto is a signed copy of a Response under 37 C.F.R. §1.116 dated and previously submitted via facsimile on June 9, 2003 as evidenced by the Certificate of facsimile.



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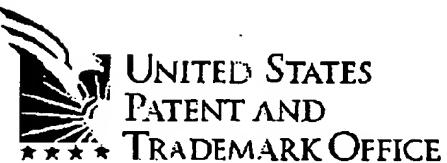
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<hr/> <table border="0"> <tr> <td><b>To:</b></td> <td>Bramher Don Champagne</td> <td><b>From:</b></td> <td>Steven Fishman</td> </tr> <tr> <td><b>Fax:</b></td> <td>(703) 872-6327</td> <td><b>Pages:</b></td> <td>20 (including fax cover sheet)</td> </tr> <tr> <td><b>Phone:</b></td> <td></td> <td><b>Date:</b></td> <td>June 9, 2003</td> </tr> <tr> <td><b>Ref:</b></td> <td>U.S. Patent Appl. No. 09/442,195</td> <td><b>CC:</b></td> <td></td> </tr> <tr> <td></td> <td>Group Art Unit: 3622</td> <td></td> <td></td> </tr> <tr> <td></td> <td>Our Docket: 12557</td> <td></td> <td></td> </tr> </table> <hr/> <p><input type="checkbox"/> Urgent   <input type="checkbox"/> For Review   <input type="checkbox"/> Please Comment   <input type="checkbox"/> Please Reply   <input type="checkbox"/> Please Recycle</p> <hr/> <p><input type="checkbox"/> Comments: Attached hereto:</p> <ol style="list-style-type: none"> <li>1. Certificate of Transmission by Facsimile</li> <li>2. Amendment Transmittal Letter (in duplicate)</li> <li>3. Response Under 37 C.F.R. §1.119</li> </ol> <hr/> <p><small>CONFIDENTIALITY: The documents accompanying this facsimile transmission may contain information which is either confidential or proprietary and is intended only for the authorized use of the individual or entity named above. Without prior written permission, this information is not to be distributed outside that individual or entity. Any unauthorized use, disclosure, copying or distribution is prohibited by law. All rights are reserved. If you are not the intended recipient, you are hereby notified that any disclosure, copying or distribution of the contents of this facsimile is prohibited. If you received this transmission in error, please notify us immediately by telephone to arrange for return of the documents.</small></p> <p><small>If you have any problems concerning this facsimile, please call (516) 742-4343 and ask for Grace Colucci, ext. 660.</small></p> <hr/> <p><small>Received from &lt;5167424366&gt; at 8/11/03 12:09:47 PM [Eastern Daylight Time]</small></p>				<b>To:</b>	Bramher Don Champagne	<b>From:</b>	Steven Fishman	<b>Fax:</b>	(703) 872-6327	<b>Pages:</b>	20 (including fax cover sheet)	<b>Phone:</b>		<b>Date:</b>	June 9, 2003	<b>Ref:</b>	U.S. Patent Appl. No. 09/442,195	<b>CC:</b>			Group Art Unit: 3622				Our Docket: 12557		
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**Fax**

To: Examiner Dan Champagne  
From: (703) 672-0327  
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WS: Waiting Send

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**To:** Examiner Don Champagne      **From:** Steven Fischman

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**Fax:** (703) 872-9327      **Pages:** 20(including fax cover sheet)

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**Phone:**      **Date:** June 9, 2003

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**Re:** U.S. Patent Appln. No. 09/442,195      **CC:**

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Applicant(s): Dimitri Kanevsky, et al.

Docket No.

Y0R919990321US1(12837)

Serial No.  
09/422,195Filing Date  
October 21, 1999Examiner  
Donald ChampagneGroup Art Unit  
3622Invention: **SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION**

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**Applicant(s): Dimitri Kanevsky, et al.**

**Docket No.**

YOR919990321US1(12837)

Serial No.  
09/422,195

**Filing Date**  
**October 21, 1999**

**Examiner**  
**Donald Champagne**

**Group Art Unit**

**SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION**

**TO THE COMMISSIONER FOR PATENTS:**

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

**CLAIMS AS AMENDED**

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$84.00	\$0.00
Multiple Dependent Claims (check if applicable)	<input type="checkbox"/>				\$0.00
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Alan Finch  
Signature

Dated: June 9, 2003

**Steven Fischman  
Registration No. 34 594**

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